

Who was Dr. W. Edwards Deming & Why Should We Care?

Dr. Deming was a world renowned expert and pioneer in quality management. He revealed blind spots in modern management practices, while exploring better ways to manage. He guided leaders to shift organizations in a new direction by focusing on the quality of management, the overall quality of the organization.

“Deming is best known for his work in Japan from the early 1950s, where he taught top managers and engineers the methods for management of quality. As a trusted consultant, Deming significantly contributed to the dramatic turnaround of post-war Japanese industry, and their rise to a world economic power. Dr. Deming’s role as the architect of Japan’s post-World War II industrial transformation is regarded by many Western business schools and economists as one of the most significant achievements of the 20th Century.” (LA Times, Oct. 25, 1999)

- 1940 - Committee to create standard for *application of statistical methods to the quality control of materials and manufactured products* (ASA Z1.1 & Z1.2)
- 1942 - First of 23 eight day courses titled ‘Application of Statistics to Industry’ for U.S. War Department
- 1951 - Union of Japanese Scientists and Engineers established the Deming Prize (on the right)
- 1960 - the Emperor of Japan awarded Deming the Second Order Medal of the Sacred Treasure
- 1980 - Deming’s lectures became a major impetus for what became known as the **quality movement in corporate America**
- 1987 - President Reagan awarded him the National Medal of Technology
- 1988 - National Academy of Sciences gave him the Distinguished Career in Science award



He was just beginning to win widespread recognition in the U.S. at the time of his death in 1993.



History's Hidden Turning Points

- 1) Apostle Paul
- 2) Bubonic Plague
- 3) Who Didn't Discover America
- 4) Napoleon Bonaparte
- 5) Japan's rejection of Firearms
- 6) Huck Finn
- 7) China Syndrome
- 8) Decline and Fall of Chastity
- 9) The Man Who Gave Japan The Business

Who We Are & What We Do!

THE DEMING COOPERATIVE

Carrying Forward Dr. Deming's Teachings with Consistency

Dr. W. Edwards Deming was a world renowned expert and pioneer in quality management. Many misconceptions exist about his work. As time passes, Dr. Deming's message is misstated, and misinformation spreads quickly.

We preserve, expand, and prepare for the rediscovery of his ideas. Emphasizing his messages about quality, productivity and competitive position through humanistic management and dignity of work.

The main organization provides synergy between projects with activities directed toward improving the profession of management. We stress the goal of achieving greater productivity, effective administration, and smooth operations.

The Journal

An online and open reviewed Journal for academic and management science publication relating to Dr. Deming's management thinking and philosophy.

Scholar-Practitioner Seminar

The seminar stands boldly in the gap between the academic and business communities.

Social Media

< Future Activity >

Synergy Between Projects

Projects spearheaded by people passionate to see their project succeed

Publication

< Future Activity >

Oral History

A repository of testimonials, remembrances, and stories about Dr. Deming and his philosophy.

TARGET AUDIENCE

Students and professionals interested in:

1. Exploring management theories in more detail
2. Transferring concepts between professions
3. Assuring accuracy of Dr. Deming's message
4. Connecting concepts to other great thinkers

FUNDING

The Deming Cooperative conducts business with a minimal infrastructure and expense. Income is primarily through project/event fees, supplemented by donations, partnerships and volunteers. There are no paid direct employees. Various projects are spearheaded and managed by people passionate about the project and willing to contribute at no fee.

MARKETING

Marketing is through partners, announcements in professional and academic publications, articles in newsletters, general work-of-mouth, and referrals in the professional community.

Contact Dave Nave for more information - dave@demingcooperative.org or 206.200.4840 (Pacific)